



DragonBoatSA

Policy and Procedures

Subject Social Networking Websites Policy

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Issue No: 7

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DragonBoat SA (DBSA) acknowledges the emergence of new technology and communication mediums (new media), and wishes to enable such new media to be used to benefit the sport and its participants, and to applaud achievements.

This can occur due to the immediate nature of communication to a wider audience using channels such as Facebook, Twitter, and SMS etc. However, participants within the sport need to be very mindful of a few key matters that could lead to inappropriate use of new media, at times unintended, and at other times without a proper understanding that once comments are made or published, they are in public for a long time, and hard to take back (retract).

Cautions DBSA recommends:

- do not include personal information of yourself or others in social media channels;
- do not use offensive, provocative or hateful language;
- use your best judgment – do not publish something that makes you the slightest bit uncomfortable, and never write/publish if you are feeling emotional or upset (or are intoxicated);
- always ask for a person's permission before posting their picture on a social networking forum;
- not to include any photos of drinking alcohol or smoking whilst in Club uniforms;
- never comment on rumours, do not deny or affirm them or speculate about rumours; and
- always use social network forums to add value and promote the sport in a positive way.

POLICY REVIEW

This policy will be reviewed annually to ensure that the document remains current, practical and relevant for DBSA. The next review date being November 2019.

Dated: 14 November 2018

Signed: _____

Chris Kelley
President DragonBoat SA