



Subject Publicity

DragonBoatSA

Policy and Procedures

Subject No: DBSA 015

Issue No: 2

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This policy has been developed to ensure that information regarding dragon boating is consistently portrayed to the general public and the Association is aware of activities and is able to offer support.

Any publication and publicity being disseminated beyond a club's own membership base into the general public domain should be presented to DBSA Secretary prior to it being published or circulated.

This policy covers television and other media interviews, posters, brochures, newspaper articles etc.

Failure to follow the policy and procedure could be considered as a breach of the DBSA Code of Conduct.

Dated: Wednesday 13th April 2011

Signed: _____

John Holland
President DragonBoat SA

To be reviewed 13/04/2013