Dragon Boat South Australia (DBSA) Patron's Charter

Approved: August 2026

Review cycle: As needed

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1. Purpose

This Charter defines and formalises the relationship between the Patron and the Dragon Boat Association of South Australia (DBSA). It sets clear expectations, boundaries, and guiding principles so both parties understand the role's symbolic nature and how it supports DBSA's mission.

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2. Spirit of Partnership

The Patron and DragonBoat SA (DBSA) commit to a relationship grounded in respect, collaboration, and shared purpose. This partnership celebrates the cultural heritage of dragon boating and supports community wellbeing, inclusion, and pride across South Australia.

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3. Purpose of the Patron Role

The Patron serves as an Honorary Ambassador for DBSA, lending their public standing, credibility, and support to strengthen the organisation's visibility and community engagement. The role is symbolic and carries no legal, fiduciary, or operational responsibilities.

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4. Guiding Principles

- **Integrity** — Upholding respect, inclusion, and fairness in all public association with DBSA.
- **Community Spirit** — Supporting dragon boating as a culturally rich, community-building sport.
- **Cultural Respect** — Honouring the heritage and traditions of dragon boating.
- **Positive Representation** — Promoting DBSA in a manner aligned with its mission and values.
- **Leadership Contribution** — Encouraging inclusive leadership that inspires participation and strengthens community connection.

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5. Role Expectations

The Patron may choose to support DBSA through voluntary activities including:

- **Public Advocacy** — Endorsing DBSA's mission and encouraging participation and membership.

- **Ceremonial Engagement** — Attending key events, regattas, and celebrations when available.
- **Strategic Visibility** — Allowing DBSA to reference the Patron's role and offering strategic insights when appropriate.

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6. Scope of the Patron Role

The Patron role is honorary and symbolic. It reflects shared values, cultural respect, and community partnership. The role centres on advocacy, visibility, and uplifting DBSA's mission, rather than organisational or operational involvement.

To preserve the honorary nature of the role, the Patron:

- Does not participate in governance or decision-making.
- Holds no financial, legal, or compliance responsibilities.
- Does not manage staff, volunteers, or operations.
- May decline invitations based on availability or commitments.

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7. Use of Name, Image and Branding

- DBSA may reference the Patron's name, title, and role in its branding, marketing, and promotional activities.
- Any use of the Patron's image, biography, or personal branding elements — including website, newsletters, and social media content — must be submitted for prior approval.
- All usage must reflect professionalism, cultural respect, and alignment with the Patron's values.

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8. Communication and Engagement Protocols

DBSA will provide reasonable notice for requests involving the Patron and ensure clear context and expectations for all engagements. The Patron may nominate a representative or decline requests based on availability

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9. Term and Review

The Patron role is honorary and may be ongoing or reviewed annually by mutual agreement. Either party may conclude the patronage at any time with respectful notice.